

AFM Capital Partners

AFM Capital Partners is an operationally driven private investment firm focused on control investments in middle market companies. We partner with growth-oriented companies and talented management teams to create significant long-term value.

Building Great Companies

AFM Capital was founded by entrepreneurs to pursue investments in market-leading companies that can benefit from our strategic, operational, and financial support to realize their full market potential.

We team with management to unlock long-term value and pursue growth through strategic planning, operational excellence, commercial excellence, financial sponsorship, and add-on acquisitions.

Platform Company Attributes

- ✓ Actionable Growth Prospects
- ✓ Defensible Market Position
- ✓ Talented Management Team
- ✓ Differentiated Product or Service Offering
- ✓ High Free Cash Flow Conversion
- ✓ Family or Founder-owned Businesses
- ✓ High Customer Retention
- ✓ Recurring or Re-occurring Revenue Models

Investment Criteria

- **EBITDA:** \$3 to \$12 million
- **EBITDA Margins:** >10%+
- **Revenues:** \$10 to \$125 million
- **Gross Margins:** >30%+
- **Geography:** U.S. & Canada HQ
- **Type:** Buyouts, Recapitalizations, Carve-outs
- **Identifiable Value Creation Plan**
- **Growing or Underserved Market**

Target Industry Sectors



Advanced Industrials

Aerospace & Defense
Industrial Manufacturing
Building Products
Plastics & Packaging
Automotive Aftermarket
Metals & Specialty Mfg.



Consumer Goods






Food and Beverage
Consumer Products
Beauty and Nutrition
Petcare Products
Personal Care
Household Products



Business Services

IT Managed Services
Residential Services
Safety and Security
Professional Services
Facilities Management
Infrastructure Services

AFM Capital Difference

-  Growth-oriented, entrepreneurial investors who bring decades of leadership building and scaling companies
-  Collaborate with leadership to achieve company's vision, competitive advantage, and market potential
-  Long-term partners building value through an industry-driven thesis and value creation playbook
-  Value-added expertise in strategy, sales & marketing, operations, finance, human capital, and supply chain
-  Flexible transaction structures with emphasis on speed, certainty, and transparent relationships



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